

EMAIL FROM LEADER/PASTOR TO STAFF/LEADERS

OVERVIEW

When you're ready to invite everyone in your church to join Younique, communication is critical. The first step, before communicating about it to everyone in your church, is to share it with your staff and key leaders. Depending on your specific context, you might consider including all small group leaders in your early communication. **You will most likely see the best results and get the most out of your subscription by meeting with your staff and key leader to specifically talk about Younique and the impact it can have in people's lives—and your church as a whole.**

It's important to cast the vision of Younique as a toolbox for personal clarity—the processes included in the courses will equip people to know and name God's dream for their life ... and provide suggested rhythms for how to live it out. This is a set of practical discipleship tools that can empower people to **stop trying** to understand God's will and **start training** for it.

We've provided some sample email text below that you could use to share about Younique with your staff and key leaders. Feel free to edit to fit your needs.

SAMPLE EMAIL

Leaders -

I wanted to let you know about a strategic discipleship investment we've made as a church. We've invested in a subscription to Younique's online courses. If you're unfamiliar with Younique, you can learn more at lifeyounique.com.

Younique's online courses are designed to help each of us know and name God's special calling on our lives ... and then develop plans for how it will change our lives where we live, work, and play. The subscription will give every person in our church FREE access to Younique's suite of courses, including both Life Design and JobLuv courses.

Each Younique course contains short, easily-digested video teachings and practical, downloadable tools. The tools will help people identify God's work in their life so far, understand the unique ways He has shaped them, and then articulate a plan for how they will live out His specific dream for them in the future. If people have ever wondered, "I wonder what God's will is for my life," these courses will lead them through a process to know it and name it.

Imagine how it will change individual lives—and the combined mission of our church!—when we each have the freedom to be exactly who God has designed us to be. That's what Younique is all about.

We'll begin communicating about this discipleship toolbox to the entire church in the coming weeks, but we wanted you all to be the first to hear about it. This is something you will want to talk about

with your volunteer teams as well as something to consider as potential small group curriculum (each course has small group discussion questions that accompany it).

In order to take advantage of the Younique online toolbox, you will need to create an account using our church's login link below. That will give you access to our church's subscription so you can start diving into courses right away.

[LOGIN LINK]

I'm excited to see how God uses this investment in the lives of people and in the future mission of our church. I truly believe these tools will help each of us to grow personally as well as offering the opportunity for others to live out God's dream for them, too.

EMAIL FROM CHURCH LEADERS TO CHURCH

OVERVIEW

When you're ready to invite everyone in your church to join Younique, communication is critical. We suggest that you talk about Younique during your weekend services. You may want to consider showing a few screenshots of the Younique interface and courses while you talk about it.

It's important to cast the vision of Younique as a toolbox for personal clarity—the processes included in the courses will equip people to know and name God's dream for their life ... and provide suggested rhythms for how to live it out. This is a set of practical discipleship tools that can empower people to **stop trying** to understand God's will and **start training** for it.

Once you've introduced the idea on a weekend, you'll send an email to everyone with a specific link where they can create an account that will be connected to your church's account. We've provided some sample email text below. Feel free to edit to fit your needs.

SAMPLE EMAIL

Church Family -

As we mentioned during last weekend's services, we're excited to offer you FREE access to Younique's online courses. These courses are designed to help each of us know and name God's special calling on our lives ... and then develop plans for how it will change our lives where we live, work, and play.

Each Younique course contains short, easily-digested video teachings and practical, downloadable tools. The tools will help you identify God's work in your life so far, understand the unique ways He has shaped you, and then articulate a plan for how you will live out His specific dream for you in the

future. If you've ever wondered, "I wonder what God's will is for my life," these courses will lead you through a process to know it and name it.

Imagine how it will change your life—and the combined mission of our church—when we each have the freedom to be exactly who God has designed us to be. That's what Younique is all about.

In order to take advantage of the Younique online toolbox, you will need to create an account using our church's login link below. That will give you access to our church's subscription so you can start diving into courses right away. (More detailed instructions for logging in and finding all of the online courses are included below.)

[LOGIN LINK]

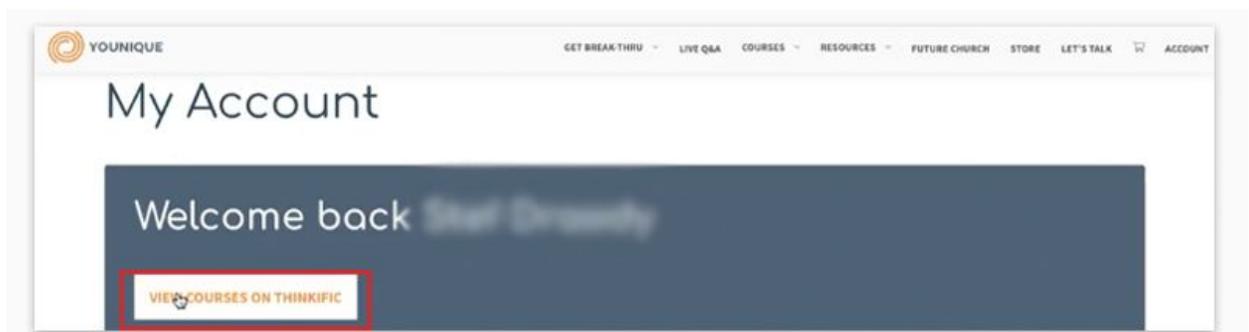
As your pastor, I'm always looking for ways to help you grow and develop as a follower of Jesus. I truly believe the Younique toolbox could be a springboard into a life of newfound freedom and focus for each of us. That's my prayer.

[signature of Pastor]

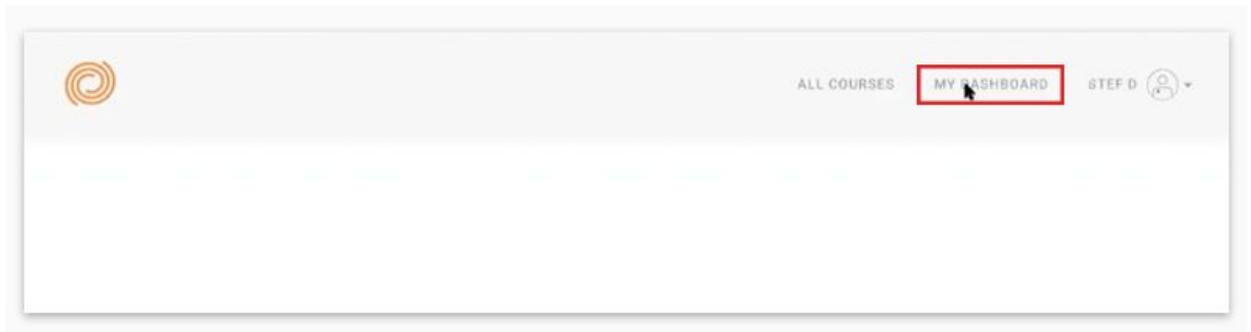
P.S.

Here are some more detailed instructions of how to find the online courses that are a part of our church subscription.

1. Create a Younique account using the link included in the email above. This will ensure that your account is connected to our church account.
2. After you have created a login, you will be taken to your account dashboard screen. On that screen, you will see a dark gray bar at the top saying, "Welcome back [your name]." Under that, there is a button that says "**View Courses on Thinkific.**" You will want to click on that button to access the online courses. (Thinkific is the online course tool we use to deliver all of our courses.) See the screenshot below where the Thinkific button is noted in red.



3. After you click on the "View Courses on Thinkific" button, the easiest way to access all of the course content is to click on the "**My Dashboard**" button in the top header, which is highlighted in red in the screenshot below. This will give you an overall view of all the courses that are included in your subscription. On the My Dashboard page, you can also track your progress in completing any of the courses.



4. Click on any of the courses shown on your dashboard for more information about that course ... or to begin taking it!