



YOUNIQUE

Subscribe

8 Tips for Optimizing Younique in Your Organization

Welcome to the Younique Family! We truly believe that the investment that you have just made in gospel-centered life design for your church or organization is one of the best choices that you could make.

Gospel-centered life design is the practice of becoming the unique person God created you to be and doing what he created you to do. Younique trains all kinds of believers in life design to catalyze new movement in their lives. We do this by offering courses—primarily through the local church—that help learners discover their calling and live it out.

Every course session is rooted in Scripture and loaded with practical tools and exercises to help people get a breakthrough understanding of their one-of-a-kind divine design. The courses provide a fresh take on discipleship, not only for church on Sunday but also for the other six days of the week—discipleship where people live, work, and play.

By becoming a Younique subscriber, you've taken advantage of the most cost-effective opportunity we've ever made available to churches and organizations to give the most people the most access to the most life design training. Yet a subscription is also inclusion in a missional family that strives to deliver gospel-centered life design to every believer. As a part of our family, we hope that you will make the most of the many opportunities to engage with high-caliber Younique coaches, gain new expertise for leading your people, and connect with thousands of others who want to see God do amazing things in the people in their churches and organizations. Our team is ready to assist you as you use this platform for exponential impact among your people, throughout your community.

Your subscription gives you:

- Unlimited access to ten Younique courses (and counting!) for every person in your church
- A free invitation to every person in your church to monthly live events on various topics of calling and life planning
- A guide for small group leaders to facilitate Younique courses as a small group experience
- Access to Younique coaches and trainers nationwide for collaboration and support
- A robust digital platform designed for vocational discipleship in all of life
- And much more



To help you make the most of your investment, we want to give you 8 Tips for how to implement this new digital platform in your church or organization.

#1 – Meet Us in an Orientation Webinar

We would love to meet you! In this webinar, we'll show you how to maximize the benefits of your subscription, and we'll answer your questions. Visit lifeyounique.com/webinars to sign up.

#2 – Get Comfortable with the Tech

Logging In

You can easily login to your Younique account from anywhere on lifeyounique.com. Simply click "LOGIN" in the top right corner of the main navigation bar. Or you can go directly to lifeyounique.com/login.

The login page will ask for the username and password that you set up when you created your Younique account. If you forget your password, use the "Forgot Password" link and input the email address you used to create your account.

Inviting People to Join

You can invite people in your organization to access Younique courses by emailing them the link we provide you. You can find this link on the overview page that appears immediately after you login to your Younique account.

This link will take people to a page where they will create an account. As long as they use the link you send, their account will be associated with your church and they will be able to access all of Younique's online content.

View Courses on Thinkific

When someone logs in for the first time, they will be taken to their account dashboard screen. To access the courses, click the "View Courses on Thinkific" button under the welcome message. Thinkific is the platform that holds our courses.

Clicking the "My Dashboard" button in the upper right gives a view of all the courses included in your church subscription (see below). My Dashboard also allows users to track their progress in completing the courses.



Questions about Users with Previous Accounts:

My church member already has a Thinkific account. When creating a Younique account, do they need to use the same address as their Thinkific account?

If they use the same email address as their current Thinkific account, then all their courses will be available to them in a single location. We recommend using a previously existing Thinkific account's email address if they already have one.

My church member already created a Younique account with a different email address than their Thinkific account, what do they need to do? Does it matter?

If their Thinkific email is different than their Younique account's email, then that person will have two different Thinkific accounts. Whatever login they used when they logged in using the specific church link you emailed them is the one that will allow them to access the church's subscription.

I tried to create an account, but it tells me that I already have one, but I don't remember setting one up. What do I do next?

The best thing to do at that point is for them to use the Forgot Password process to reset the password related to the email address you're using to login. They may actually have a Younique login without knowing it.

#3 – Explore the Courses Yourself

The biggest benefit your church receives from its Younique subscription is access to all of Younique's Focus Courses for all your people. Focus Courses are compact explorations of a single topic that a person wants answers for now.

Focus Courses are organized in two groups. Life Design courses train the fundamentals of knowing and doing God's special calling on your life, such as discovering the "One Thing" you were put on earth to do or how to plan just the right amount for just the right distance in the future. (They are all portions of Younique's full process, known as the Younique Complete Life Plan.) JobLuv courses apply life design principles to your work life, such as how to find your next job or how to make your current job fit better with your calling (see below).

You may be a seasoned veteran in life design or this may represent your first leg of that journey. Either way, you know that part of leading breakthrough in the lives of others is first having that breakthrough yourself. (Leaders go first!) So take time to work through a course or two yourself; you can pick any ones you like in any order. In addition, subscribers have access to a monthly Q&A with Younique Master Trainers Dave Rhodes and Kelly Kannwischer to get expert assistance with their life plans.



#4 – Prepare Your Existing Ministries

Each Focus Course is designed for individuals to work through them on their own, but the biggest breakthroughs come when people talk through what they are learning with others. Your Younique subscription includes resources to convert each Focus Course into a small group experience four to six sessions long. Learners each go through a portion of the course on their own and then come together to talk about it. We provide reflection questions and group exercises to help small group leaders facilitate a great discussion.

Don't delay in introducing your small group leaders to Younique. Consider leading a Focus Course–based small group specifically for small group leaders as a gift to them. When they realize the value of the course for their own lives, they will be eager to run it in their own groups. Through these leaders the church can mobilize its people, help them get breakthrough when they get stuck, and foster encouraging accountability as they put it into practice.

Younique also provides other options for small group leaders and midsize-group teachers beyond the subscription. Younique's Survey Courses are condensed introductions to becoming who you were created to be and doing what God created you to do, tailored for a group setting. One course, the 6-Week Primer, is designed for adults, while Younique Students is flexibly designed to facilitate breakthrough for junior high through college students according to their level of maturity. Survey Courses are available from the Younique store. (Churches of over 1,000 attenders get one Primer bundle and one Younique Students bundle included free with their subscription.)

Lastly, don't neglect the usefulness of Younique for one-on-one discipling and counseling. As you get acquainted with all the courses, you'll find them to be an indispensable toolbox to help all kinds of people take the next step in their lives. As with small group leaders, invite your church's best disciplers, mentors, and any counselors to taste Younique with you.

#5 – Develop an Integrated Launch Plan

It's no good to invest in a digital platform for breakthrough growth if no one knows about it or if people have a hard time gaining access to it. Determine now how you want to launch your Younique partnership and drive people to the digital platform.

The churches that have the most success with Younique build Launch Plans that address the following issues:

- How will you communicate this new opportunity for personal growth in your most trusted environments (weekends, leadership meetings, staff meetings, small groups, etc.)?



- When will you send an email to your email list that includes the link where people can create a Younique login under your church subscription? (We've included sample invitation emails in the Welcome Kit that you can edit and then send to people.) Will you place the Younique sign-up link on your website? Where will you place it?
- Consider launching Younique through a churchwide campaign. The 20/20 Vision for Life Campaign provides a six-week sermon series, small group discussion questions, and practices that work together to kick off the gospel-centered life design conversation in your church. You can find this resource at lifeyounique.com/2020vision. (Churches of over 1,000 attenders receive the campaign kit free with their subscription.)
- Use the wrist bands and stickers provided in your Welcome Kit to grow awareness and create a reminder for your people about the opportunity that you have invested in for them.

#6 – Highlight the JobLuv Courses for People in Crisis or Transition

Whether your church or organization is navigating through a global crisis like COVID-19 or weathering a local economic storm, you will always have someone in trouble in their personal situation. Part of ministering well in our ever-changing world is to help people work through their economic circumstances according to the wisdom God supplies. The JobLuv courses are built to help you provide a resource for people who find themselves disrupted by an economic crisis or facing a vocational transition. These courses help learners think through their challenge from a biblical perspective and seize the holy opportunity to make sense of their work according to Christ.

#7 – Tap into Other Benefits of Your Subscription

Your Younique subscription gives you access to still more resources to help you in your ministry.

First, throughout the year we offer special virtual workshops on life design topics that are completely free for subscribers. Watch for announcements in your inbox.

Second, download two free digital books by Will Mancini. For the ministry of your church, read *Innovating Discipleship: Four Paths to Real Discipleship Results*. For your personal growth, check out *Clarity Spiral: The 4 Break-Thru Practices to Find the One Thing You're Called to Do*.

Third, Younique offers fun merchandise—clothes, Yeti drinkware, and journals, to name a few—to accessorize your life design journey. Subscribing organizations get a 20% discount on all merchandise in our online store. (This discount is for purchases made by the organization, not by each church member.) Make sure you check out the Younique Planner, a breakthrough productivity journal specially built for the Younique life design system. (Churches with over 1,000 attenders receive a planner for free with their subscription.)



#8 – Experience the Full Younique Process

Your Younique Subscription is a great way to introduce gospel-centered life design to your church in bite-sized pieces that help them get breakthrough wherever they are in life. But you can link these pieces together for an even greater impact when you understand how they fit into the whole Younique life design system.

One way to gain understanding is through the hardcover book *Younique: Designing the Life God Dreamed for You* (B&H, 2020), which details our complete life design process. (Churches with over 1,000 attenders receive a free copy of this book with their subscription.) Contact Stefanie Drawdy at Stefanie@lifeyounique.com for information on bulk pricing and how to place bulk orders.

A richer, more immersive way to grasp the full Younique process is to experience it for yourself. The Younique Complete Life Plan is available in a 6-Month Cohort online, a 4-Day Accelerator in person, or a 48-Hour Life Plan one on one with a certified master trainer. Any of these ways of experiencing the Life Plan will equip you better to help people through their life design challenges and even set you on a path to become a certified Younique coach yourself. The Life Plan might also help you get unstuck in your own life and leadership. Learn more at lifeyounique.com/for-individuals.

These 8 Tips will help you make the most out of your Younique Subscription. But remember, you don't have to do it on your own. So please, don't ever hesitate to contact our team at Younique to help you as you navigate the process. We are always willing to help you along your way.

We can't wait to create the future with you! So once again, Welcome to the Younique Family! We are so much better because you have chosen to be part of it. Thank you for your investment. Let's make the most of it together!

In Christ,

The Younique Team

