Objective & Big Idea:

To express what they are doing when they are doing everything else, in two words; the one thing they must do.

BIG IDEA: What is the ONE thing you must do?

How it Works:

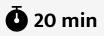
There are two different ways you can have participants complete the Two Word Worksheet:

- 1. Introduced early on in Journey 1 it can be a gradual population of expressing their LifeCall as they are in process of understanding their Sweet Spot. (Common practice for Accelerators)
- 2. After all 3 Circles are completed and Sweet Spot inventory is already populated creating a large language bank to pull from. (Common practice for Weekly Cohort)

Demonstrate the structure of their two word pairing as __(verb)__ing __noun___.

Objective is 100-200 word pairings. Quantity leaves room for creativity and clarity without disclaimers. 60% clarity is the goal at this point.







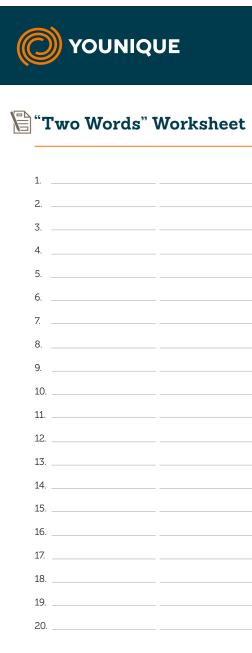
Coaching Tips:

This is where you can share your own Two Words, how you came to identify them as well as the journey of how to carry them around for a time even if you are not 100% with the language articulation.



Reference:

Younique Experience Notebook, pg. 18



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Session 10

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Sweet Spot