



Objective & Big Idea:

To express what they are doing when they are doing everything else, in two words; the one thing they must do.

BIG IDEA: What is the ONE thing you must do?

How it Works:

There are two different ways you can have participants complete the Two Word Worksheet:

1. Introduced early on in Journey 1 it can be a gradual population of expressing their LifeCall as they are in process of understanding their Sweet Spot. (Common practice for Accelerators)
2. After all 3 Circles are completed and Sweet Spot inventory is already populated creating a large language bank to pull from. (Common practice for Weekly Cohort)

Demonstrate the structure of their two word pairing as __(verb)__ing __noun__.

Objective is 100-200 word pairings. Quantity leaves room for creativity and clarity without disclaimers. 60% clarity is the goal at this point.

Coaching Tips:

This is where you can share your own Two Words, how you came to identify them as well as the journey of how to carry them around for a time even if you are not 100% with the language articulation.



Reference:

Younique Experience Notebook, pg. 18



"Two Words" Worksheet

- | | |
|-----------|-----------|
| 1. _____ | 21. _____ |
| 2. _____ | 22. _____ |
| 3. _____ | 23. _____ |
| 4. _____ | 24. _____ |
| 5. _____ | 25. _____ |
| 6. _____ | 26. _____ |
| 7. _____ | 27. _____ |
| 8. _____ | 28. _____ |
| 9. _____ | 29. _____ |
| 10. _____ | 30. _____ |
| 11. _____ | 31. _____ |
| 12. _____ | 32. _____ |
| 13. _____ | 33. _____ |
| 14. _____ | 34. _____ |
| 15. _____ | 35. _____ |
| 16. _____ | 36. _____ |
| 17. _____ | 37. _____ |
| 18. _____ | 38. _____ |
| 19. _____ | 39. _____ |
| 20. _____ | 40. _____ |

