

## Objective & Big Idea:

Overview the 4 Imperatives before unpacking individually. Explain the process towards progress with the engagement of all 4 steps.

**BIG IDEA: The journey to clarity is not a straight line.**

## How it Works:

Briefly walk through the 4 Imperatives of the Clarity Spiral.

Describe the spiral as either drilling down or walking up a mountain for increasing clarity.

Detail the 4 stages of progress, noting that many of us desire to move from Inventory right to Implementation. Our process purposes to slow down for Insight and Inscription for more meaningful progress.

## Coaching Tips:

The Clarity Spiral will be used throughout the entire process. Cast forward vision of how the journey to clarity is not a straight line and will require each participant's patience with the process and a focus on imperatives. Continue to create credibility and trust.



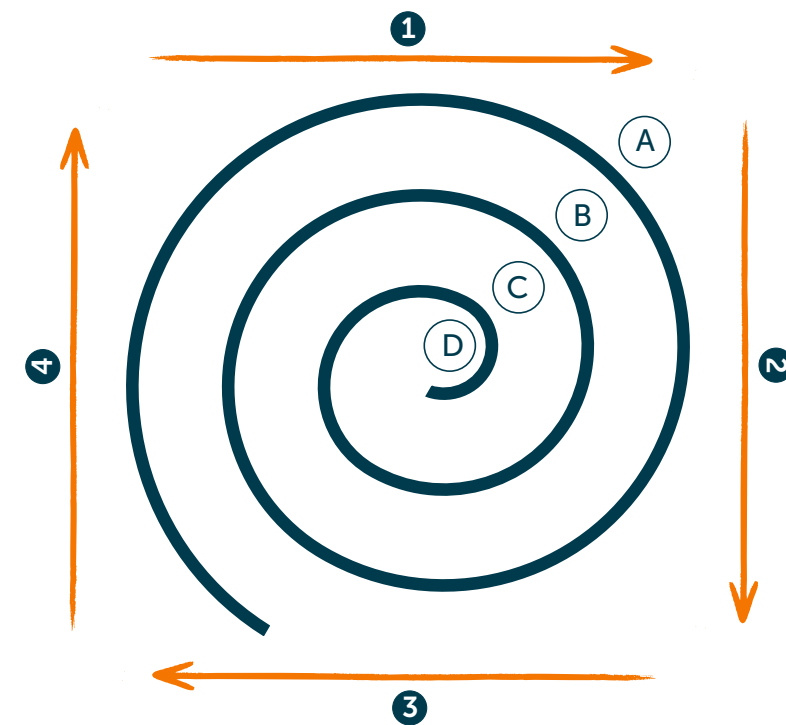
## Reference:

Journey 1 Workbook, pg. 4

Younique Experience Notebook, pg. 4

### Clarity Spiral

*The Four Imperatives and Four Steps*



#### FOUR IMPERATIVES

- 1 COURAGE TO KNOW
- 2 EXPERIENCE TO GROW
- 3 VALUE TO SHOW
- 4 RISK TO GO

#### FOUR STEPS

- A INVENTORY
- B INTERPRETATION
- C INSCRIPTION
- D IMPLEMENTATION