

Objective & Big Idea:

Call participants to radical pursuit of the ONE THING they must do with their life.

BIG IDEA: The biggest danger of our lives is to spend our lives doing everything we can do and missing out on the ONE THING we must do in ALL the areas of our life, not just in one particular area.

How it Works:

APPLICATION: the Funnel Story is helping them understand the “Risk to Go” aspect of the Clarity Spiral.

Tell the story of Professor Howard Hendricks and his compelling challenge to his students about his biggest fear for their lives.

Emphasize this quote: “Most opportunities are distractions in disguise.” - Howard Hendricks

Drive home the question: What must you do?

Coaching Tips:

Tell this story with some emotional energy and connect to the heart of what it’s calling out in people.

This is the emotional hook for the rest of the experience. They need to walk away and say, “I can’t go on living like this. I was created for so much more.”



Reference:

Journey 1 Workbook, pg. 14-15

YOUNIQUE *Session 1*

Imperative Four
Risk to Go

4 Risk to Go

"A ship is safe in harbor, but that is not what ships are made for."
— John A. Shedd

REFLECTIONS:

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YOUNIQUE *Session 1*

The Funnel Story
One Thing That Changes Everything

"There are lots of things you could do. But there is only one thing you must do. Most opportunities are distractions in disguise."
— Howard Hendricks

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